



DAVID HUTCHISON, CDCS EXCIPIO

AN INTRODUCTION

Meet David Hutchison, CDCS: A Visionary Leader in Data Center Transformation

David Hutchison, Founder and CEO of Excipio, isn't just another data center consultant—he's the mastermind behind some of the most transformative data center strategies of our time. With over 24 years of cutting-edge expertise, David has spearheaded the optimization of mission-critical infrastructure for enterprises, government agencies, and industry giants.

His passion for the "beating heart" of IT has fueled over 500 mission-critical data center assessments nationwide—each one raising the bar for what's possible.

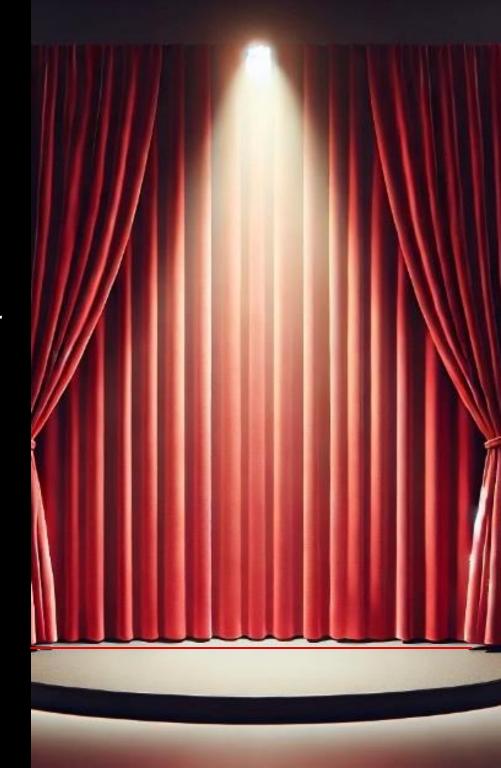


WHY DAVID SHOULD TAKE THE STAGE

Unmatched Expertise Across Every Data Center Arena

From financial strategy to data-driven operations, David's journey as a financial analyst, CIO, and seasoned consultant makes him uniquely equipped to understand the intersection of business goals and data center operations.

His insights transcend the technical, bridging finance and IT to ensure every decision drives profit and resilience.





A FUTURIST'S VISION

David is no stranger to staying ahead of the tech curve. His forward-thinking approach to emerging technologies ensures data centers aren't just functional—they're futuristic.

He is a pioneer exploring the transformational impact of AI, edge computing, and other next-gen technologies, ensuring that data centers evolve as the digital heartbeat of the enterprise.



STRAIGHT TALK WITH DATADRIVEN CLARITY

David doesn't make vague promises or offer overinflated tech talk. His approach is as precise as his recommendations: data-driven, unbiased, and designed to maximize value.

Whether optimizing existing infrastructure, strategizing relocations, or leading disaster recovery initiatives, David's proven strategies speak to those who are serious about taking action—not just theorizing.

A PROVEN PARTNER IN MISSION-CRITICAL SUCCESS

David's deep bench of experience includes successfully leading critical data center projects for organizations that are leaders in banking, insurance, government, and hospital delivery, involving everything from consolidation to future-proofing infrastructure.

He has helped businesses navigate the unpredictable, delivering resilience and efficiency to ensure uptime, even under the most challenging conditions.



EDGE COMPUTING AND THE CLOUD: HYPE VS. REALITY IN IT INFRASTRUCTURE

David will examine the buzz around edge computing and cloud technologies, unpacking what companies truly need to consider when integrating these solutions.

This session would guide the audience through understanding the trade-offs, challenges, and benefits of edge and cloud infrastructure, highlighting the strategic decisions that need to be made in a rapidly evolving landscape.

THE TRUTH ABOUT DATA CENTER RISK MANAGEMENT: WHAT YOU NEED TO KNOW TO PREVENT CATASTROPHIC FAILURES

David will dive into the risks facing modern data centers, from unintentional blindness to natural disasters. He will offer practical advice on how organizations can evaluate their vulnerabilities and create effective disaster recovery and risk management strategies.

Drawing on his vast experience in data center assessments, David would offer concrete examples and strategies to mitigate risks and avoid unplanned outages.

THE FUTURE OF AI AND DATA CENTERS: SEPARATING HYPE FROM REALITY

David will discuss how artificial intelligence (AI) is reshaping the data center industry. He would explore the real-world impact of AI on infrastructure needs, what companies should realistically expect, and the potential challenges of future-proofing data centers to handle AI workloads.

He will provide actionable insights on balancing Al enthusiasm with the practical steps required for infrastructure scalability and optimization.

SUSTAINABILITY IN DATA CENTERS: BUZZWORDS VS. PRACTICAL STRATEGIES

With sustainability being a major talking point, David will present how the industry is tackling green initiatives in data centers. He would explore the difference between marketing-driven "greenwashing" and true sustainability, providing practical steps for organizations looking to implement energy-efficient, environmentally friendly solutions in their data center strategies.

DATA CENTER OPTIMIZATION: THE MYTHS OF 'ONE SIZE FITS ALL' SOLUTIONS

This topic will focus on debunking the common misconception that a standardized approach works for all data centers. David would highlight the realities of optimizing data centers based on specific business needs, from energy efficiency to cooling and performance. He'd also share real-world examples where tailored optimization strategies led to cost savings and operational improvements.

Let us Keep in touch

REACH US

David Hutchison is ready to bring his unique edge—where the future of data centers is mapped out, challenged, and redefined. With an electrifying presentation style and a wealth of real-world experience, David promises a keynote that will not only engage but inspire action. Let's make it happen: Book David Hutchison and add a true data center visionary to your future speaker roster.





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